



WINNING
INSPIRATION
OR VEGAS
VISIONS

HOLY
ROLLERS
A CHANCE
TO DREAM

GO

AHEAD, INSPIRE ME

SIX DESIGNERS. SIX VERY DIFFERENT SOURCES OF INSPIRATION. THE J CAUGHT UP WITH THESE GLOBE-TROTTING DESIGNERS – LICIA MATTIOLI, GIUSEPPE PICCHIOTTI, MARIA LALAOUNI, JORGE ADELER, VICTOR VELYAN AND SELIM MOUZANAAR – TO ASK THEM TO SHARE A BIT OF THE METHOD BEHIND THEIR MAGIC PRIOR TO HITTING THE STRIP FOR THIS YEAR'S COUTURE SHOW AT THE WYNN HOTEL.

BY ROXANNE ROBINSON AND ILARIA MAGGI

TORINO TREASURES



Licia Mattioli



Chips contrarié cuff in rose gold, white gold and white movable diamonds

A LAWYER BY TRAINING, ENTREPRENEUR BY VOCATION, A PROUD MOTHER AND THE VICE PRESIDENT OF CONFINDUSTRIA, BUT LICIA MATTIOLI OF MATTIOLI IS BEST KNOWN IN THE INDUSTRY AS PRESIDENT OF MATTIOLI, THE JEWELRY BRAND BASED ON A STRONG FOUNDING PRINCIPLE: "A JEWEL CAPTURES A MEMORY".

"In 1995, we acquired Antica Ditta Marchisio, the oldest and most esteemed manufacturing goldsmith in the city of Turin", said Licia, "it was love at first sight. We began a process of total renovation of the company structure from the management to the creative side". The brand is based in her beloved Turin, which is full of hidden treasures that are a constant source of inspiration, as are her vast travels in Italy and abroad. Turin is also where she opened a contemporary art gallery to promote and launch young Italian artists. This year in Vegas, one of Mattioli's best-sellers, the Puzzle collection, will be presented with a new look: "We have improved it with new materials and the famous colored mother of pearl; we'll also present the new trapezoids made of ruby, emerald and blue sapphire. Among our novelties, is a new capsule collection – Chips – dedicated to movement, that is a part of the Tibet family, which will be presented in rose and white gold with diamonds". Colors, joy and modernity: these are the key words that characterize Mattioli's creations: "the main focus will be our Candy collection where precious materials are combined with the shapes and colors of candies and sweets". - I. M.



Chips two-components swirl earrings in rose gold, white gold and white diamonds